



fbFund Press Release

Zimride, Inc. Announced as Recipient of fbFund for Application built on Facebook® Platform

PALO ALTO, CA — July 23, 2008 Zimride today announced the Carpool application built on Facebook Platform, has been awarded a grant through Facebook's fbFund. The announcement was made today at f8, Facebook's annual developers' conference, and helps deliver on Facebook's mission to give people the power to share and make the world more open and connected.

In an effort to grow the Facebook ecosystem, fbFund was introduced last year to provide resources to developers by eliminating some of the challenges of starting a company. Through fbFund, Facebook hopes to encourage entrepreneurs to build compelling businesses on Facebook Platform.

"We are thrilled to be a part of the fbFund. Facebook has given us the resources and support to take our ideas to the next level, said Logan Green, CEO of Zimride. "Building on Facebook Platform gives us the ability to reach millions of users that we hope one day will make ridesharing a reliable form of transportation for people around the world."

Zimride's Carpool application makes sharing a ride safer and easier. By using Facebook Platform to connect users, Carpool lets people search for rides posted by people in their network. Carpool helps users save money and reduce their carbon footprint, but most of all it's a lot more fun than driving alone.

In 2007, Facebook launched Facebook Platform, a development platform that enables developers and entrepreneurs to integrate with Facebook and create meaningful social experiences for millions of users. With more than 90 million active users Facebook provides unparalleled potential for applications and the opportunity to build a business that is highly relevant to people's lives.

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